



**INAUGURAL AUSTIN RILEY
CHARITY GOLF TOURNAMENT
BENEFITTING TEAM RWB**

MONDAY - JUNE 5TH, 2023
TPC SUGARLOAF COUNTRY CLUB
2595 SUGARLOAF CLUB DR, DULUTH, GA 30097





ABOUT THE EVENT

AUSTIN RILEY AND TEAM RWB HAVE PARTNERED WITH THE TPC SUGARLOAF TO BRING THIS ONCE IN A LIFETIME CHARITY GOLF TOURNAMENT TOGETHER! AUSTIN, ALONGSIDE SOME OF HIS BRAVES TEAMMATES, LEGENDARY ATHLETES, MUSICIANS AND ACTORS ARE COMING TOGETHER FOR A WONDERFUL DAY OF GOLF AT THIS PRESTIGIOUS COURSE.

THIS EVENT WILL BENEFIT TEAM RWB, WHOSE FOCUS IS ON ENRICHING VETERANS' LIVES AND FORGING AMERICA'S LEADING HEALTH AND WELLNESS COMMUNITY FOR VETERANS.

WE LOOK FORWARD TO YOU LOOKING OVER THIS SPONSORS DECK AND SEE HOW YOU CAN BECOME PART OF THIS INCREDIBLE DAY AND CHANGE THE LIVES OF SO MANY!





ABOUT THE COURSE

TPC SUGARLOAF EARNED THE COVETED FIRST PLACE IN THE PRIVATE CLUB CATEGORY OF GOLF INC. MAGAZINE'S "RENOVATION OF THE YEAR" AWARD, DESIGNED TO RECOGNIZE THE MOST OUTSTANDING GOLF COURSE RENOVATIONS AND RESTORATIONS COMPLETED IN LATE 2019.

TPC SUGARLOAF'S PAR-72, 7,259-YARD CHAMPIONSHIP GOLF COURSE (ALSO KNOWN AS "THE STABLES AND THE MEADOWS" COURSES) WAS CRAFTED TO FIT HARMONIOUSLY WITH ITS SURROUNDINGS ON THE SITE OF THE FORMER ROLLINS FARM. NAMED BY GOLF DIGEST AMONG THE "BEST NEW PRIVATE CLUBS IN THE U.S." WHEN IT DEBUTED IN 1997 AND BY GOLFWEEK AMONG THE "TOP 100 BEST RESIDENTIAL GOLF COURSES FOR 2007-2008," THE COURSE FEATURES TREE-LINED BERMUDA FAIRWAYS AND A CHALLENGING LAYOUT FEATURING STREAMS, LAKES AND HILLS.

TPC SUGARLOAF BOASTS AN IMPRESSIVE 10-ACRE PRACTICE FACILITY FEATURING MULTI-TIERED HITTING AREAS, A 360-DEGREE SHORT GAME AREA INCLUDING A 20,000 SQUARE-FOOT PUTTING GREEN SURROUNDED BY SAND TRAPS, AND AN EXPANSIVE PRIVATE TEACHING AREA TO ACCOMMODATE PRIVATE AND GROUP GOLF LESSONS



SUGARLOAF

SCHEDULE OF EVENTS

GOLFER REGISTRATION

— 9:30AM - 11:15AM EST —

CONTINENTAL BREAKFAST

BLOODY MARY BAR

PUTTING AND DRIVING RANGE CONTEST FOR PRIZES

TEE GIFT BAG DISTRIBUTION

RED CARPET PHOTOS

HAND-ROLLED CIGARS

ANNOUNCEMENTS FROM THE HEAD GOLF PRO

SPECIAL REMARKS FROM AUSTIN RILEY

SHOTGUN START & TOURNAMENT PLAY

— 11:30AM - 5:00PM EST —

ENJOY 18 HOLES AT TPC SUGARLOAF

FOOD AND BEVERAGE STATIONS THROUGHOUT THE COURSE

SOUVENIR GROUP PHOTOS

CONTESTS ON-COURSE

AWARD CEREMONY & POST GOLF RECEPTION

— 5:00PM - 7:00PM EST —

JOIN US BACK AT THE CLUB HOUSE FOR POST GOLF ENJOYMENT

BUFFET WITH CARVING STATIONS AND MAC & CHEESE BAR

AWARDS & PRIZES

WORDS FROM TEAM RWB

SILENT AUCTION

SOUVENIR GROUP PHOTOS AVAILABLE FOR PICK-UP



SPONSOR LEVELS

WORLD SERIES CHAMPION SPONSOR (TITLE) \$50,000

(TWO AVAILABLE)

- TOURNAMENT NAME TO BE PRESENTED AS: THE (SPONSOR NAME HERE) INAUGURAL AUSTIN RILEY CHARITY GOLF TOURNAMENT BENEFITTING TEAM RWB
- FOUR (4) FOURSOMES
- CELEBRITY PAIRINGS WILL INCLUDE AUSTIN RILEY AND THREE OTHER ATHLETES/CELEBRITIES
- ONE (1) HOLE SPONSORSHIP AND POTENTIAL TO SET-UP ACTIVATION
- ONE (1) SOUVENIR PIN FLAG
- LOGO PLACEMENT ON ALL EVENT SIGNAGE AND MOST PROMINENT PLACEMENT ON THE STEP AND REPEAT
- LOGO INCLUSION ON THE FOURSOME PHOTO WITH EVENT LOGO AND TEAM RWB LOGO
- LOGO DISPLAYED WITHIN GOLFSTATUS MOBILE APP, USED BY PARTICIPANTS FOR ALL THINGS THE INAUGURAL AUSTIN RILEY CHARITY GOLF TOURNAMENT BENEFITTING TEAM RWB
- SPECIAL RECOGNITION BY EVENT HOST PRIOR TO THE SHOTGUN START AND POST-GOLF RECEPTION
- SOCIAL MEDIA MENTIONS ON AUSTIN RILEY'S AND FOUNDATION'S TWITTER, INSTAGRAM & FACEBOOK
- FIRST RIGHT OF REFUSAL FOR 2ND ANNUAL EVENT
- LOGO PLACEMENT ON THE SPONSOR BOARD
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED JERSEY BY AUSTIN RILEY WITH HIS WORLD SERIES INSCRIPTION

ALL STAR SPONSOR (PRESENTING) \$30,000

(TWO AVAILABLE)

- THREE (3) FOURSOMES
- TOP CELEBRITY PAIRINGS FOR ALL OUR YOUR FOURSOMES
- ONE (1) HOLE SPONSORSHIP AND POTENTIAL TO SET-UP ACTIVATION
- ONE (1) SOUVENIR PIN FLAG
- PROMINENT PLACEMENT ON THE STEP AND REPEAT
- SPECIAL RECOGNITION BY EVENT HOST AT POST-GOLF RECEPTION
- SOCIAL MEDIA MENTIONS ON AUSTIN RILEY'S AND FOUNDATION'S TWITTER, INSTAGRAM & FACEBOOK
- FIRST RIGHT OF REFUSAL FOR 2ND ANNUAL EVENT
- LOGO PLACEMENT ON THE SPONSOR BOARD
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED JERSEY BY AUSTIN RILEY WITH HIS ALL-STAR INSCRIPTION

SILVER SLUGGER SPONSOR \$17,500

(TWO AVAILABLE)

- TWO (2) FOURSOMES
- TOP CELEBRITY PAIRINGS FOR BOTH YOUR FOURSOMES
- ONE (1) HOLE SPONSORSHIP AND POTENTIAL TO SET-UP ACTIVATION
- ONE (1) SOUVENIR PIN FLAG
- LOGO PLACEMENT ON THE STEP AND REPEAT
- SPECIAL RECOGNITION BY EVENT HOST AT POST-GOLF RECEPTION
- SOCIAL MEDIA MENTIONS ON AUSTIN RILEY'S AND FOUNDATION'S TWITTER, INSTAGRAM & FACEBOOK
- FIRST RIGHT OF REFUSAL FOR 2ND ANNUAL EVENT
- LOGO PLACEMENT ON THE SPONSOR BOARD
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED JERSEY BY AUSTIN RILEY WITH HIS SILVER SLUGGER INSCRIPTION

SPONSOR LEVELS (cont'd)

GOLF CART SPONSOR \$15,000

(TWO AVAILABLE)

- COMPANY LOGO PLACEMENT ON EVERY SIGNAGE GOLF CART AT THE EVENT (MINUS BEVERAGE CARTS)
- ONE (1) FOURSOME
- ONE (1) HOLE SPONSORSHIP AND POTENTIAL TO SET-UP ACTIVATION
- ONE (1) SOUVENIR PIN FLAG
- CELEBRITY PAIRING FOR YOUR FOURSOME
- SPECIAL RECOGNITION BY EVENT HOST AT POST-GOLF RECEPTION
- SOCIAL MEDIA MENTIONS ON FOUNDATION'S TWITTER, INSTAGRAM & FACEBOOK
- FIRST RIGHT OF REFUSAL FOR 2ND ANNUAL EVENT
- LOGO PLACEMENT ON THE SPONSOR BOARD
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED JERSEY BY AUSTIN RILEY

BEVERAGE CART SPONSOR \$12,500

(TWO AVAILABLE)

- COMPANY LOGO PLACEMENT ON EVERY BEVERAGE CART AT THE EVENT (THREE TOTAL)
- ONE (1) FOURSOME
- CELEBRITY PAIRING FOR YOUR FOURSOME
- SPECIAL RECOGNITION BY EVENT HOST AT POST-GOLF RECEPTION
- SOCIAL MEDIA MENTIONS ON FOUNDATION'S TWITTER, INSTAGRAM & FACEBOOK
- FIRST RIGHT OF REFUSAL FOR 2ND ANNUAL EVENT
- LOGO PLACEMENT ON THE SPONSOR BOARD
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED BASEBALL BY AUSTIN RILEY

EVENT PHOTO SPONSOR \$10,000

(TWO AVAILABLE)

- NAME/LOGO DISPLAYED ON ALL FOURSOME TEAM PHOTOS
- (OUR PROFESSIONAL PHOTOGRAPHER WILL BE STATIONED ON THE COURSE AT THE SIGNATURE HOLE TAKING PHOTOS OF EACH GROUP - FOLLOWING THE TOURNAMENT EACH GUEST WILL RECEIVE A TEAM PHOTO WITH YOUR COMPANY LOGO ON IT)
- ONE (1) FOURSOME
- CELEBRITY PAIRING FOR YOUR FOURSOME
- SPECIAL RECOGNITION BY EVENT HOST AT POST-GOLF RECEPTION
- SOCIAL MEDIA MENTIONS ON FOUNDATION'S TWITTER, INSTAGRAM & FACEBOOK
- FIRST RIGHT OF REFUSAL FOR 2ND ANNUAL EVENT
- LOGO PLACEMENT ON THE SPONSOR BOARD
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED BASEBALL BY AUSTIN RILEY

SPONSOR LEVELS (cont'd)

WATER BOTTLE SPONSOR \$10,000

(ONE AVAILABLE)

- COMPANY LOGO WILL BE DISPLAYED ON WATER BOTTLES GIVEN TO EACH GOLFER (WATER BOTTLES WILL BE PURCHASED AND EMBROIDER BY TEAM RWB)
- ONE (1) FOURSOME
- CELEBRITY PAIRING FOR YOUR FOURSOME
- SPECIAL RECOGNITION BY EVENT HOST AT POST-GOLF RECEPTION
- SOCIAL MEDIA MENTIONS ON FOUNDATION'S TWITTER, INSTAGRAM & FACEBOOK
- FIRST RIGHT OF REFUSAL FOR 2ND ANNUAL EVENT
- LOGO PLACEMENT ON THE SPONSOR BOARD
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED BASEBALL BY AUSTIN RILEY

LOGO BALL SPONSOR \$10,000

(ONE AVAILABLE)

- COMPANY LOGO WILL BE DISPLAYED ON GOLF BALLS GIVEN TO EACH GOLFER (GOLF BALLS WILL BE PURCHASED AND EMBROIDER BY THE TEAM RWB)
- ONE (1) FOURSOME
- CELEBRITY PAIRING FOR YOUR FOURSOME
- SPECIAL RECOGNITION BY EVENT HOST AT POST-GOLF RECEPTION
- SOCIAL MEDIA MENTIONS ON FOUNDATION'S TWITTER, INSTAGRAM & FACEBOOK
- FIRST RIGHT OF REFUSAL FOR 2ND ANNUAL EVENT
- LOGO PLACEMENT ON THE SPONSOR BOARD
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED BASEBALL BY AUSTIN RILEY

CIGAR SPONSOR \$10,000

(ONE AVAILABLE)

- WILL BE THE OFFICIAL CIGAR VENDOR INAUGURAL AUSTIN RILEY CHARITY GOLF TOURNAMENT BENEFITTING TEAM RWB
- VENDOR RECEIVES AREA TO SET-UP CIGAR AREA TO PROMOTE AND HAND OUT TO THE GUESTS AT THE GOLF TOURNAMENT (PRE, DURING, POST)
- ONE (1) HOLE SPONSORSHIP AND POTENTIAL TO SET-UP ACTIVATION
- ONE (1) FOURSOME
- CELEBRITY PAIRING FOR YOUR FOURSOME
- SPECIAL RECOGNITION BY EVENT HOST AT POST-GOLF RECEPTION
- SOCIAL MEDIA MENTIONS ON FOUNDATION'S TWITTER, INSTAGRAM & FACEBOOK
- LOGO PLACEMENT ON THE SPONSOR BOARD
- FIRST RIGHT OF REFUSAL FOR 2ND ANNUAL EVENT
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED BASEBALL BY AUSTIN RILEY

HOLE SPONSOR \$2,000

(EIGHT AVAILABLE)

- VENDOR RECEIVES ONE HOLE TO PROMOTE THEIR PRODUCT AT THE INAUGURAL AUSTIN RILEY CHARITY GOLF TOURNAMENT BENEFITTING TEAM RWB
- HOLE SPONSOR MUST PROVIDE PRODUCT FOR THEIR HOLE AND BE APPROVED BY TOURNAMENT DIRECTOR
- ONE (1) HOLE SPONSORSHIP AND POTENTIAL TO SET-UP ACTIVATION
- ONE (1) SOUVENIR PIN FLAG
- LOGO PLACEMENT ON THE SPONSOR BOARD
- OPPORTUNITY TO TAKE PHOTOS WITH VENDOR PRODUCTS WITH EACH CELEBRITY PLAYER (UPON CELEBRITY DISCRETION)
- ABILITY TO JOIN POST-GOLF RECEPTION FOR FOOD AND BEVERAGE

GOLF SPOTS

FOURSOME PLUS \$8,500

- ONE (1) FOURSOME IN THE INAUGURAL AUSTIN RILEY CHARITY GOLF TOURNAMENT BENEFITTING TEAM RWB
- FOUR (4) PASSES TO POST-GOLF RECEPTION
- CELEBRITY PAIRED IN YOUR FOURSOME
- LOGO PLACEMENT ON THE SPONSOR BOARD
- ONE (1) SOUVENIR PIN FLAG
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED PHOTO BY AUSTIN RILEY

FOURSOME \$7,000

- ONE (1) FOURSOME IN THE INAUGURAL AUSTIN RILEY CHARITY GOLF TOURNAMENT BENEFITTING TEAM RWB
- FOUR (4) PASSES TO POST-GOLF RECEPTION
- CELEBRITY PAIRED IN YOUR FOURSOME
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG
- SIGNED PHOTO BY AUSTIN RILEY

INDIVIDUAL PLAYER \$1,750

- TEAM RWB
- ONE (1) PASS TO POST-GOLF RECEPTION
- CELEBRITY PAIRED IN YOUR FOURSOME
- ONE GIFT BAG PER GOLFER WITH EVENT SWAG

REGISTRATION FORM

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

YES! I WOULD LIKE TO REGISTER FOR THIS YEAR'S GOLF TOURNAMENT

PLEASE CHECK APPROPRIATE SPONSORSHIP(S):

WORLD SERIES CHAMPION (TITLE) SPONSOR - \$50,000

ALL-STAR (PRESENTING) SPONSOR - \$30,000

SILVER SLUGGER - \$17,500

GOLF CART SPONSOR - \$15,000

BEVERAGE CART SPONSOR - \$12,500

MVP SPONSOR - \$15,000

LOGO BALL SPONSOR - \$10,000

EVENT PHOTO SPONSOR - \$10,000

WATER SPONSOR - \$10,000

CIGAR SPONSOR - \$10,000

HOLE SPONSOR PLUS - \$2,000

GOLF SPOT SPONSORSHIPS

FOURSOME PLUS - \$ 8,500

FOURSOME - \$7,000

INDIVIDUAL PLAYER - \$1,750

ENCLOSED IS A CHECK FOR \$_____ PAYABLE TO: XXX ORGANIZATION
IS TAX EXEMPT UNDER THE PROVISION OF SECTION 501(C) (3) OF THE INTERNAL
REVENUE CODE FEDERAL ID # XXXX

OR CHARGE MY CONTRIBUTION: _____

VISA MASTER CARD AMERICAN EXPRESS DISCOVER

CREDIT CARD NUMBER: _____

EXP. DATE: _____

SIGNATURE: _____

DATE: _____

PLAYER REGISTRATION

PLAYER 1 NAME: _____

COMPANY: _____

DAYTIME NUMBER: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SHIRT SIZE: _____ HANDICAP/INDEX: _____

EMAIL: _____

PLAYER 2 NAME: _____

COMPANY: _____

DAYTIME NUMBER: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SHIRT SIZE: _____ HANDICAP/INDEX: _____

EMAIL: _____

PLAYER 3 NAME: _____

COMPANY: _____

DAYTIME NUMBER: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SHIRT SIZE: _____ HANDICAP/INDEX: _____

EMAIL: _____

PLAYER 4 NAME: _____

COMPANY: _____

DAYTIME NUMBER: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SHIRT SIZE: _____ HANDICAP/INDEX: _____

EMAIL: _____

WE WILL FOLLOW UP WITH YOU TO COLLECT ALL OF THE SPONSORSHIP INFORMATION AND PLAYER NAMES/HANDICAPS (PLEASE MAKE COPIES OF FORM IF YOUR SPONSORSHIP INCLUDES MORE THAN ONE FOURSOME) OR YOU MAIL SCAN/EMAIL THE PLAYER INFORMATION TO JOHN SWIDZINSKI AT JOHN@SWIDZINSKIMGMT.COM

