

Kia Soul Hero Giveaway
OFFICIAL RULES AND REGULATIONS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE CHANCES OF WINNING.

ELIGIBILITY: In order to participate in the “Kia Soul Hero Giveaway” (herein referred to as the "Giveaway"), you must nominate an active or honorably discharged member of the United States Military or United States Coast Guard that resides in the state of Georgia, and who is twenty-one (21) years of age or older as of date of nomination, and possesses a valid Georgia driver’s license (here in referred to as “Eligible Nominee”) and follow the application process as outlined at 680thefan.com/kiahero. Officers, directors, representatives and employees of Dickey Broadcasting Company, d/b/a WCNN-AM and Atlanta West Kia (WCNN-AM and Atlanta West Kia collectively referred to as "Sponsor"), and any of their respective parent companies, affiliated companies, subsidiaries, dealers, franchisees, licensees, distributors, suppliers, subsidiaries, participating retailers, advertising / promotion / judging agencies, persons engaged in the development, production or distribution of materials for this Giveaway (collectively, the “Released Parties”) and the immediate family members (defined as spouse, parents, grandparents, children, grandchildren, siblings, - whether biological, adopted, step or in-law) of such individuals, or persons living in the same household as such individuals (whether related or not), are not eligible to participate in the Giveaway. This Giveaway is subject to all applicable federal, state, and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator's decisions, which are final and binding in all matters related to the Giveaway. Winning a prize is contingent upon fulfilling all requirements set forth herein. **Void where prohibited, taxed or restricted by law.**

HOW TO ENTER: Nominations will be accepted from 12:00 a.m. Eastern Time (ET) on Monday, May 28, 2018 to 11:59 p.m. ET on Wednesday July 18, 2018 (otherwise known as the "Entry Period"). Participants may nominate an Eligible Nominee online during the Entry Period by visiting the “Kia Soul Hero Giveaway” landing webpage at 680thefan.com/kiahero by following the prompts and fully completing the online entry form. To enter the Giveaway, participants will need to provide: full name, age, home address, zip code, e-mail address and daytime phone number (with area code), Eligible Nominee’s name, address, and date of birth and an explanation, in 500 words or less, of why said Eligible Nominee deserves the Kia Soul. Eligible Nominees do not have to give permission in advance to be nominated for the Giveaway as they have the right to participate. All nominations must be received by the Sponsor no later than 11:59 p.m. ET on Wednesday, July 18, 2018. The official clock for the Giveaway is the computer of the Sponsor.

Limit of one (1) entry per person regardless of method of entry. All required information must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Sponsor is not responsible for misdirected, late, incomplete, illegible, undelivered, or lost entries, which will be disqualified, or any unforeseen circumstances that may limit an individual's ability to participate in the Giveaway. Sponsor reserves the right, in its sole discretion, to void any and all entries of an entrant that submits more than the stated maximum limit of entries by using multiple/different addresses, identities, or any other methods, or who Sponsor believes has attempted to tamper with, influence or impair the administration, security, fairness, or proper play of this Giveaway. All entries become the property of the Sponsor and will not be acknowledged or returned.

GRAND PRIZE QUALIFIER SELECTION: From Monday, June 4, 2018 to Friday, July 20, 2018, Sponsor will select one (1) Eligible Nominee per week, for a total of seven (7) weeks, as a Grand Prize Qualifier (otherwise known as a “Qualifier”). There will be a maximum of seven (7) Qualifiers during the Entry Period. The odds of being selected as a Qualifier depend upon the total number of eligible entries received. Multiple, identical or duplicate entries for the same Eligible Nominee do not increase odds of being selected as judges are looking for compelling stories that indicate why an Eligible Nominee deserves the Kia Soul. Qualifiers will be determined by a judging committee appointed by Sponsor, and the decisions of the judging committee will be final. The judging committee will review nominations each week during the Entry Period starting the week of Monday, June 4, 2018. One (1) Qualifier will be selected and announced on The Sports X every Friday during the Entry Period and will be notified by phone and/or email. Each Qualifier will be required to provide military identification with either a Leave & Earnings Statement or a DD214 form to Sponsor within three (3) days after notification. Non-compliance with any requirement or obligation may result in disqualification and selection of an alternate Qualifier. Sponsor reserves the right to verify identification and eligibility of potential Qualifier before a prize will be awarded.

GRAND PRIZE RECIPIENT SELECTION: There will be one (1) Grand Prize Recipient. The odds of winning the Grand Prize are one in seven. All Qualifiers will be invited to Atlanta West Kia on Saturday, July 28, 2018 at TBD time for the Kia Soul Hero Giveaway Celebration where the Grand Prize Recipient (otherwise known as the "Prize Recipient") will be determined. After registering and signing the participation release, all seven (7) Qualifiers will randomly select a vehicle key labeled one (1) through seven (7). In order of vehicle key numbers, each Qualifier will have the chance to test their key on the Kia Soul until the correct key is found. The Qualifier whose key starts the engine will be deemed the Prize Recipient. The Prize Recipient will be required to sign an Affidavit of Eligibility and Release of Liability and must possess a valid Georgia driver's license and auto insurance card in order to take possession of the Grand Prize. These forms must be signed and received by Sponsor within fourteen (14) days after notification. Non-compliance with any requirement or obligation may result in disqualification and selection of an alternate Recipient. Sponsor reserves the right to verify identification and eligibility of potential Prize Recipient before a prize will be awarded.

PRIZES: One (1) Grand Prize will be available to be awarded. The Prize Recipient will receive a 2018 Kia Soul from Atlanta West Kia. **The Approximate Retail Value ("ARV") of the Grand Prize is TBD.** All awards go to the Prize Recipient, not to the individual(s) who nominated them.

All prizes to be awarded are not transferable and cannot be redeemed for cash. The Prize Recipient is responsible for the reporting and payment of all federal, state and local taxes (if any). Any portion of the Grand Prize not accepted by the Prize Recipient will be forfeited. The Prize Recipient will be issued a tax form 1099 for the ARV of the Grand Prize (as they are valued at \$600 or more). Sponsor reserves the right at its sole discretion to substitute any prize (or prize component) with another prize (or prize component) of equal or greater value. There are no substitutions unless specified by the Sponsor. The Sponsor and Released Parties are not in any way responsible or liable for damages, costs,

or expenses of any kind resulting from shipping and handling, loss, cancellation, delay, rescheduling, postponement, use or misuse of any prize awarded in this Giveaway.

GENERAL CONDITIONS: The Giveaway is offered to eligible participants as specified in these official rules, but void where prohibited or restricted by law. All participants, as a condition of participation or entering in this Giveaway, agree to defend, indemnify, release and hold harmless Dickey Broadcasting Company d/b/a WCNN-AM, Atlanta West Kia, and its affiliates, and the officers, directors, and employees, of Sponsor and of its affiliates, and Released Parties from and against any and all liability, loss, claims, damages, injuries or actions of any kind whatsoever, without limitation, for injuries, death, damages, or losses to persons or property, as well as any claims based on publicity rights or invasion of privacy, which may be sustained in connection with: (a) accessing the Sponsor's Web Site; (b) participating in any aspect of the Giveaway, including, without limitation, while preparing for, participating in and/or traveling to or from any prize or Giveaway-related activity; (c) the delivery, receipt, ownership, possession, use or misuse of any prize awarded; (d) viruses or any downloading or other problems with the Giveaway application; or (e) any typographical, production, printing, or other error in these Official Rules, advertisements, or the announcement of offering of any prize or Prize Recipient. You accept and agree to be bound by these rules and the decisions of the Sponsor and Administrator relating to your participation in this Giveaway, selection of Prize Recipient and awarding of prizes, whose decisions are final and binding in all respects. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Giveaway; (2) computer error, electronic or technical malfunctions or failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Giveaway; (4) technical or human error which may occur in the administration of the Giveaway or the processing of entries; or (5) late, lost, undeliverable, damaged or stolen entries. Acceptance of a prize constitutes permission (except where prohibited by law) for the Sponsor to use the Prize Recipient's name, photograph, likeness, statements, biographical information, voice and address (city and state) for any and all public relations, advertising and/or promotional purposes as determined by Sponsor, in all forms of media and by all manners (now and hereafter known), in perpetuity, without notice, consent, review or approval or further compensation. Sponsor makes no representations or warranties of any kind concerning the appearance, safety or performance of any prize. Prize Recipient bears all liability and risk of loss or damage to his/her respective prize after it has been delivered, including the use of any improved facilities, by any party. Sponsor is not responsible for events beyond the Sponsor's reasonable control that may jeopardize the administration, security, fairness, integrity or proper conduct of the Giveaway. The Sponsor reserves the right to disqualify any person who tampers with, or intentionally infects with a virus, any of the networks, servers or computers that are used in this Giveaway. Any attempt by any person to undermine the legitimate operation of the Giveaway may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor reserves the right to suspend or terminate the Giveaway, in whole or in part, at any time, without notice, and award the prizes using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date in the event that, in the sole discretion of Sponsor, the administration, security, fairness, integrity, or proper conduct of the Giveaway is jeopardized. The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or company, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or company or the manufacturer or distributor of such product or service and, except as otherwise indicated, no association or endorsement is intended or should be inferred.

Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

DISPUTES: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court in Atlanta, Georgia; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, but in no event legal fees; and (3) under no circumstances may entrant obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the State of Georgia without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.

GIVEAWAY RULES REQUEST: For a copy of these Official Rules, send a request specifying Official Rules along with a self-addressed, stamped envelope postmarked by July 28, 2018 and received by August 4, 2018 and mail to: WCNN "Kia Soul Hero Giveaway," Two Ball Park Center, 800 Battery Avenue SE, Suite 400, Atlanta, GA 30339.

RECIPIENT LIST REQUEST: To request confirmation of the name and city/state of residence for the Prize Recipient, please send a self-addressed, stamped business size envelope, by August 25, 2018, to: WCNN "Kia Soul Hero Giveaway," Two Ball Park Center, 800 Battery Avenue SE, Suite 400, Atlanta, GA 30339. Requests that are incomplete, or received after August 25, 2018 will not be acknowledged or returned. The name of the Prize Recipient will be posted at www.680thefan.com at the conclusion of the Giveaway.

SPONSORS:

Dickey Broadcasting Company d/b/a WCNN-AM
Two Ball Park Center
800 Battery Avenue SE
Suite 400
Atlanta, GA 30339

Atlanta West Kia
1301 Thornton Road
Lithia Springs, GA 30122