

Dickey Broadcasting Company

“77 Bandit Trans Am Giveaway” Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. **Eligibility:** The Giveaway is open to the members of the general public who are residents of Georgia, possess a valid Georgia driver’s license, auto insurance card and is at least 21 years old as of the date of entry. Employees, directors, officers, and agents of Dickey Broadcasting Company, d/b/a WCNN-AM, participating sponsors (TBD) (WCNN-AM, TBD collectively referred to as "Sponsor"), and their respective affiliates and the immediate families and household members of such persons are not eligible. Members of the electronic and print media in the Greater Metro Atlanta Area and their families are not eligible to enter or win.
2. Void where prohibited by law. By entering this Giveaway, you agree to these Official Rules and the decisions of Sponsor, which are final and binding in all respects.
3. **Promotion Period:** The promotional period will begin on Monday, March 31st, 2008 at 6:00 a.m. Eastern Time (ET) and end on Thursday, May 1st, 2008 when the winner will be determined ("Promotional Period").
4. **Entry:** You may qualify for the giveaway by tuning into 680 AM every weekday morning during the promotional period at 7:20AM for the on-air host to announce the time that the sound clip from “Smokey and The Bandit” will be aired and the 6th caller to 404.231.1680 will be qualified. WCNN-AM shall not be responsible for any telephone equipment or operator failure. There will be a total of 68 listeners (20 on air during this promotional period plus 40 from TBD remote “Trans Am Stops” at TBD sponsors.
5. If, for any reason, the Giveaway is not capable of running as planned by reason of tampering, fraud, technical failures, or any other causes beyond the control of Sponsor that, in the sole opinion of Sponsor, could corrupt or affect the security, fairness, integrity, or proper administration of this Giveaway, Sponsor reserves the right in its sole discretion to cancel, terminate, modify, or suspend the Giveaway without any advance notice to the public and without any further obligation to award any prize whatsoever.
6. **[LIMIT ONE ENTRY PER PERSON. Multiple entries will be disqualified.]** No responsibility is assumed by Sponsor for lost, late, illegible, or mutilated entries or for any human, computer, or technical malfunctions that may occur. All entry blanks, forms, devices and materials, as well as all the information contained on or within, that is gathered during the course of entry shall become the sole property of Sponsor and will not be returned to contestant, and Sponsor may use, dispose of, or destroy these at the discretion of Sponsor.
7. An individual may win only one contest sponsored by WCNN-AM per 30-day (1 month) period. Only one winner per household per contest allowed.
8. **Prizes:** There will be a maximum of 68 total qualifiers who will each receive one envelope. After registering and signing the legal waiver and winner’s affidavit/release forms we will perform a “draw down” to determine 10 final contestants. One of those 10

final contestants will have an envelope containing the picture of the 77 Trans Am and will be deemed the winner of the vehicle. **Winner must present legal Georgia Drives License and proof of insurance.**

The winner shall receive an original 1977 Pontiac "Bandit Edition" Trans Am. Any options, upgrades and/or enhancements shall be the sole responsibility of the winner. Approximate MSRP retail value of the vehicle is **\$30,000**. Odds of winning are 1:68, odds of qualifying depend upon the amount of entries.

9. No assignment, transfer, or substitution of prize is permitted except that Sponsor reserves the right in Sponsor's sole discretion, to substitute for any given prize, another prize of equal or greater value, at any time.
10. **All state, local, federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner of that prize.** Winner(s) will be responsible for payment of all income taxes on prizes awarded and for that purpose will be issued a Form 1099 at the end of the calendar year for prizes valued at \$600.00 or more.
11. **Due to inventory availability, Sponsor has the right to deliver the vehicle to the winner within 45 days of prize notification which is May 3rd, 2008.** After such time, ownership of said prize reverts back to Sponsor to be disposed of at the sole discretion of Sponsor, with the winner losing all claims and rights to said prize.
12. Winners must present a valid picture ID when claiming prizes.
13. Each contestant must fill out a **Winner's Affidavit and Release and Waiver** for eligibility, liability, and publicity prior to the start of the giveaway. Proof of identification and Social Security number will be required in order to claim cash prizes, as well as merchandise valued at \$600.00 or more. Any false or misleading information provided by a contestant will result in the contestant's disqualification. Failure to fill out all documentation will render said contestant ineligible.
14. **Disqualification:** The selected winner may be disqualified, and in such case, the prize will not be awarded, if a selected winner (i) cannot be reached because the prize notification is returned as non-deliverable or (ii) fails to return documents timely. Sponsor reserves the right to disqualify contestants who it determines in its sole discretion do not meet eligibility requirements.
15. All contestants by entering this Giveaway and the winner(s) by accepting the prize agree that Sponsor, and their parent companies, affiliates, and their respective directors, officers, employees, and agents, shall have no liability and shall be held blameless for any injury, misfortune, or damage to either persons, including death, or property arising in whole or in part, from entering, participating in, winning, or losing the Giveaway or any Giveaway-related activity and from any acceptance, possession, use, or non-use of any prize received.
16. **ALL PRIZES WON ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT.** Some jurisdictions may not allow the limitations or exclusion of liability for incidental or

consequential damages or exclusion of implied warranties, so some of the above limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions.

17. WCNN-AM shall not be responsible for the failure of participating sponsors to deliver prizes as promised.
18. The Giveaway is governed by, and these rules will be construed and interpreted pursuant to, the laws of the State of Georgia. **YOU MUST BE A STATE OF GEORGIA RESIDENT.**
19. All contestants and winners agree that WCNN-AM may broadcast or publish their name, city of residence, photo, videotape, film, or any other likeness, including their voice, (recorded or live) for any reason WCNN-AM deems appropriate without compensation and further agrees to hold WCNN-AM blameless and without liability for such publication, broadcast, or use.
20. **Violations of any of these rules or attempts to win any contest by fraud, deception, or cheating shall be grounds for WCNN-AM to disqualify that individual from participating in all current and future contests and events at the sole discretion of WCNN-AM, as well as forfeiture of any prize or prizes won by fraudulent means.**
21. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by any of the equipment utilized in the Giveaway, by any technical or human error that may occur in the processing of submissions in the Giveaway, nor by the contestant's failure to keep apprised of contest dates, rules and/or procedures.
22. The name of the winners may be obtained after May 5th, 2008, by sending a self-addressed stamped envelope to: WCNN-AM "77 Bandit Trans Am Giveaway", 3535 Piedmont Road, Bldg. 14, Suite 1200, Atlanta, GA 30305. All requests must be received before July 31, 2008. **[In addition, the name of the winner(s) will be posted on this Web site at www.680thefan.com at the conclusion of this Giveaway].**
23. **Sponsors:**
Dickey Broadcasting Company d/b/a WCNN-AM
3535 Piedmont Road
Building 14, Suite 1200
Atlanta, GA 30305

A complete copy of these rules can be obtained at the offices of WCNN-AM, 3535 Piedmont Road, Bldg. 14, Suite 1200, Atlanta, GA 30305, during business hours from 8:30 am to 5:30 pm, Monday - Friday, or by sending a self-addressed, stamped envelope to the above address.

*3/20/08
Promotions Dept. – SM*

